



PRESS RELEASE

Plan to attend the 2007 MBAA Convention and 2008 World Brewing Congress

The Master Brewers Association of the Americas
will be there—will you?

Make plans to join MBAA for their regular convention in 2007 and for the World Brewing Congress in 2008!

The **120th Anniversary MBAA Convention** will take place October 26–28, 2007, at the Opryland Hotel in Nashville, Tennessee.

Every year we have an excellent variety of oral and poster presentations that highlight the latest research in the industry, and we anticipate that this year will be no exception. This will be the primary event of the year to interact with other industry professionals and to learn practical solutions, resourceful safeguards, and innovative technologies to strengthen your ability to succeed. Stay posted for the most up-to-date convention information from the website at

www.mbaa.com

MBAA is already looking ahead to the **2008 World Brewing Congress**, August 3–6, 2008, at the Hawaii Convention Center in Honolulu, Hawaii.

This event is co-hosted by the Master Brewers Association of the Americas and the American Society of Brewing Chemists with active participation by the Brewery Convention of Japan, the European Brewery Convention, and the Institute of Brewing & Distilling. This unique Congress has been organized to bring the world brewing community together to discuss the history and tradition of brewing, the evolution of products, and the advancing of technology. This event only takes place once every four years! For more information, visit the website at

www.worldbrewingcongress.org