

## CALL FOR POSTERS

# 31st Congress of the European Brewery Convention

Venice, Italy: 6–10 May 2007

The EBC Programme Committee is inviting **POSTERS** for presentation at the 31st EBC Congress, which will be held in Venice (Italy), 6–10 May 2007.

Contributions to the programme should deal with (i) **new scientific findings** or (ii) **the application of new technology** on a commercial scale. All contributions should be based on original data, carried out following generally accepted scientific procedures and standards, of interest to the brewing industry and presented in a clear, easy to understand manner.

A wide range of contributions are welcomed, beginning with raw materials, including the brewing, packaging and distribution processes and ending with consumer consumption.

### SUBMISSION OF PROPOSALS

Please use the online submission form which can be found on EBC's website: [www.ebc-nl.com](http://www.ebc-nl.com). Proposals for posters must be submitted **before 1 December 2006**.

For all submissions the following applies:

Proposals will only be accepted if they contain **new** material; a statement of 'what is new' has to be part of the submission. Contributions may not have been published before the 31st EBC Congress.

It is requested to structure abstracts according to the following headings:

- description of the topic
- materials and methods for data collection
- results
- discussion

The inclusion in the abstract of potential or actual value to the brewing industry, such as possible applications, future perspectives, limitations or problems to overcome and financial outcomes, will be looked upon favourably.

### SELECTION PROCEDURE

In order to ensure the highest quality, all submissions will be reviewed by the EBC Programme Committee.

For posters on new scientific findings, the primary selection criteria will be originality, completeness and potential value to the brewing industry. For posters on the application of new technology, the

primary selection criteria will be rigor and extent of commercial scale testing and demonstrated value to the industry, including financial outcomes.

Notwithstanding the quality of the proposed contributions, EBC may regrettably have to forego proposals due to receipt of more applications than can be accommodated.

The result of the selection will be made known through a personal letter in the course of January 2007.

### REGISTRATION FEES

There will be a significant discount on the registration fee for all presenters; only a modest fee to cover the direct costs will be charged.

### LANGUAGE

English is the only congress language; submissions are requested in English exclusively.

### DEADLINES

Submission of posters is requested before 1 December 2006. Applications received after this deadline can unfortunately not be taken into consideration.

### POSTER RE-USE

After the EBC Congress, re-use of posters that have been on display is allowed in national meetings on the condition that proper acknowledgement is made to the EBC Congress where the poster was originally presented.

### European Brewery Convention

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