



PRESS RELEASE

# 118th MBAA Anniversary Convention

October 14–16, 2005

Hotel InterContinental Miami  
Miami, Florida

## *Where Brewers Come Together*

### **Expanded Technical Program**

Stay on Top of the Most Recent Advances and Technologies in the Brewing Industry

### **Preconvention Workshops**

Beer Stability & Yeast    Beer Flavor Sensory Session

### **Opening and Closing Keynote Addresses**

*A Physician's Perspective on Beer Consumption and Health*

Laine Murphey, Vanderbilt University

*Beer's Place at the Dinner Table: The Image of Beer Today and Tomorrow*

Paul Hegarty, Coors Brewers LTD

### **Exceptional Technical Oral and Poster Presentations**

Beer Filtration    Beer Stability    Brewhouse    Co-Products    General Brewing  
Packaging    R&D/Analytical    Yeast Fermentation

### **NEW! Brewery Management Track**

On Saturday, October 15, join leaders in the brewing industry to discuss issues in Human Resource Management, Utilities Management, and Project Management that are facing brewery professionals today. Learn practical day-to-day solutions that you can apply upon your return to the office. Topics include

Human Resources: A Brewery Plant Manager's Survival Guide

Brewery Utilities Management

Benchmarking of Utilities and Other Areas of the Brewery

Project Management – The Basics

Project Management – Project Execution in the Brewery

## **Mark Your Calendars Now and Plan to Attend the 118th MBAA Anniversary Convention**

Register Today! **SAVE \$25** by Registering Online!

**<http://meeting.mbaa.com>**